

April 2024 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 post (April 2nd)

Straight Talk Content: Lineworker Appreciation Day - IG Reel / FB Story
[Download Link](#)

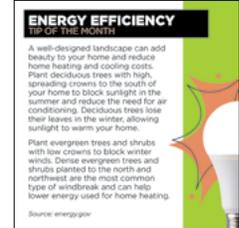


Week 2 | 2 posts (April 9th, 12th):

Facebook Only Questline Article: Do's and Don'ts of Going Electric
<https://touchstoneenergy.com/dos-and-donts-going-electric>



Energy Efficiency Tip of the Month: Landscaping to reduce heating / cooling costs
[Download Link](#)



Week 3 | 1 post (April 19th):

Straight Talk Content: Ways to Celebrate Earth Day - IG Reel / FB Story
[Download Link](#)



Week 4 | 2 posts (April 23rd, 26th):

Hard Work Never Quits Static Image
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Community: Where We Live - Static Ad
[Download Link](#)



Week 5 | 1 post (April 30th):

Straight Talk Content: Lineworker Appreciation Day - Power Life - Static Image
[Download Link](#)

