



## 2026 JAM Event Agenda

Inter-Continental Hotel

505 N. Michigan Avenue | Chicago, Illinois

[Book Hotel Reservation Here](#)

In-Person Experience: July 21-22, 2026

### Tuesday, July 21 (All times Central)

Time	Event
8:00 AM	Welcome Check-In & Breakfast (Committees)
9:00 AM	<b>Committee &amp; Regional Member Meetings</b> <ul style="list-style-type: none"><li>- Brand Strategy</li><li>- Member Engagement</li><li>- Business Development</li><li>- Cooperative Performance &amp; Research</li><li>- Regional Members</li></ul>
12 Noon	Lunch (All groups)
1:00 PM	Committee Meetings (Continued)
4:00 PM	Adjourn
5:00 PM	<b>Reception (All Groups)</b>

### Wednesday, July 22

8:00 AM	Breakfast (All Groups)
9:00 AM	<b>JAM General Session Part A (All Groups)</b>
10:30 AM	Break
10:45 AM	<b>JAM General Session Part B (All Groups, Workshop Sessions)</b>
12 Noon	Lunch (All Groups)
1:00 PM	<b>Board of Directors Meeting</b>
4:00 PM	Adjourn
5:30 PM	Board Dinner