

# May 2026 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well. Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

## Week 1 | 1 posts (May 1st)

Straight Talk Content  
Electrical Safety Month

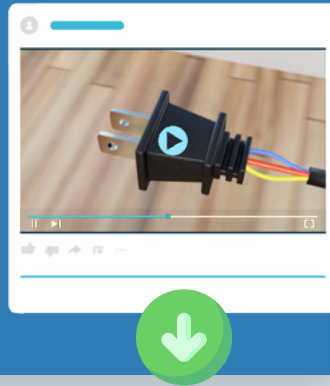


## Week 2 | 2 posts (May 5th, May 8th)

Straight Talk Content  
Teacher Appreciation Day Graphic



Safety – Frayed Cords  
(Video)

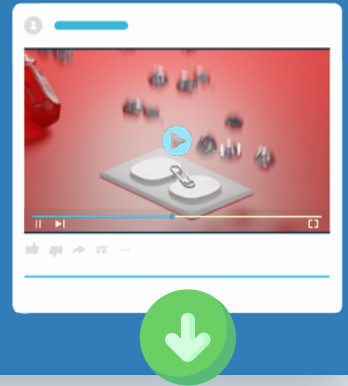


## Week 3 | 2 posts (May 12th, May 15th)

Facebook Only - Questline Article  
24 Ways to Save Energy Today



Safety – Plug Cover  
(Video)



## Week 4 | 2 posts (May 19th, May 22nd)

Facebook Only - Questline Article  
Electrical Safety Month:  
Protect Your Home



Safety Runs Through Everything  
(Static Image)



## Week 5 | 2 posts (May 26th, May 29th)

Straight Talk Content  
Simple Summer Savings Graphics



Safety Runs Through Everything  
(Animation)

