

July 2025 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.
Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 2 posts (July 1st, July 4th)

Straight Talk Content
July is National Grilling Month

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Straight Talk Content
Independence Day

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Week 2 | 2 posts (July 8th, July 11th)

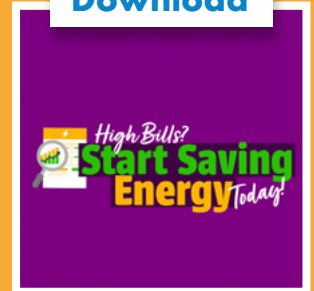
Summer Storm Animation 1:
Keep a Flashlight Handy

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Facebook Only - Questline Article
High Bills? Start Saving Energy Today

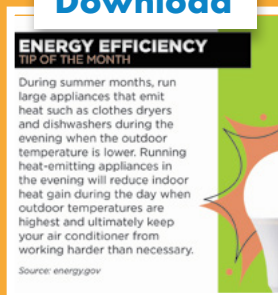
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Week 3 | 2 posts (July 15th, July 18th)

July Energy Efficiency Tip
of the Month

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Straight Talk Content
Efficient Exterior Doors

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Week 4 | 2 posts (July 22nd, July 25th)

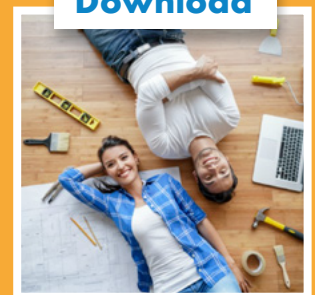
SMARTER
Animation

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Facebook Only - Questline Article
Remodeling? Build in Energy Efficiency

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Week 5 | 1 posts (July 29th)

NEW
HOME GENERATOR ANIMATION
Choosing the Right Generator

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SOCIAL