

July 2026 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.
Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 posts (July 3rd)

Straight Talk Content
National Grilling Month

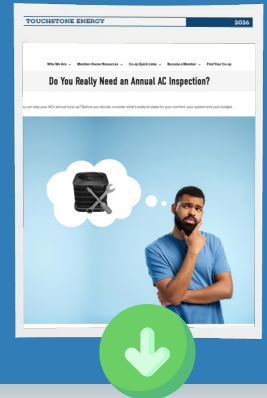


Week 2 | 2 posts (July 7th, July 10th)

Straight Talk Content
World Chocolate Day

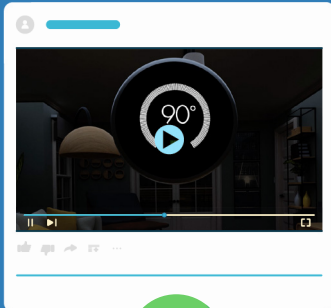


Facebook Only - Questline Article
Do You Really Need an Annual AC Inspection?



Week 3 | 2 posts (July 14th, July 17th)

Summer Storm Tip #2
(Video)



Who Inspires You
(Static Image)

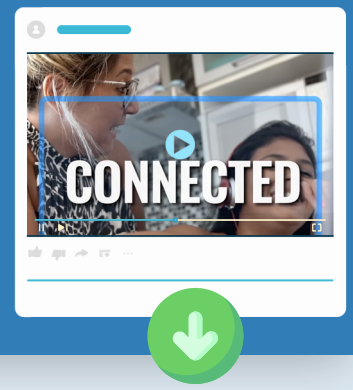


Week 4 | 2 posts (July 21st, July 24th)

Straight Talk Content
Vacation Energy Savings



Human Connection
(Video)



Week 5 | 1 posts (July 28th)

Straight Talk Content
July Scam Tip



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