

# August 2026 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

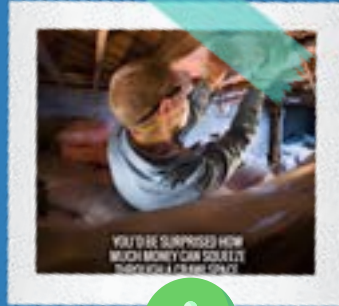
*Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.*

## Week 1 | 2 posts (August 4th, August 7th)

**Straight Talk Content**  
Extreme Heat Safety



*Energy Efficiency: Crawl Space*  
(Static Image)



## Week 2 | 2 posts (August 11th, August 14th)

**Straight Talk Content**  
811 Day

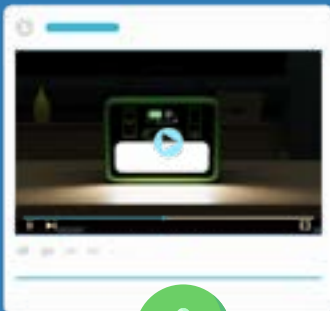


*Facebook Only - Questline Article*  
Reducing High Energy Bills in the Summer



## Week 3 | 2 posts (August 18th, August 21st)

*Summer Storm Tip #3*  
(Video)



*Facebook Only - Questline Article*  
Electric Lawn Tools for the Outdoor Perfectionist



## Week 4 | 2 posts (August 25th, August 28th)

*101 Ways to Save: Thermostat*  
(Video)



*Facebook Only - Questline Article*  
What Your Home is Trying to Tell You About Energy Loss

