

September 2025 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well. Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 2 posts (September 2nd, September 5th)

Straight Talk Content
National Preparedness Month Image

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Where We Live
Static Image

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Week 2 | 2 posts (September 9th, September 12th)

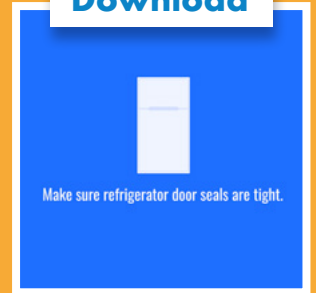
Straight Talk Content
September Energy Efficiency Tip of the Month2

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101 Easy Ways to Save
Seal Fridge Video

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Week 3 | 2 posts (September 16th, September 19th)

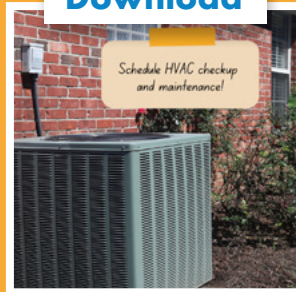
Facebook Only - Questline Article
Trees and Power Lines Don't Always Mix

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Straight Talk Content
HVAC Maintenance Reminder

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Week 4 | 2 posts (September 23rd, September 26th)

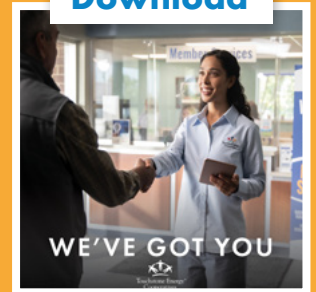
Facebook Only - Questline Article
Fall for Energy Savings This Autumn

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We've Got You
Static Image

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Week 5 | 1 posts (September 30th)

101 Easy Ways to Save – HVAC
Static Image

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