

October 2026 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

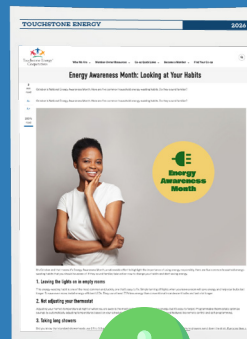
Week 1 | 1 posts (October 2nd)

Straight Talk Content
Co-op Month FB/IG Reel



Week 2 | 2 posts (October 6th, October 9th)

Facebook Only - Questline Article
Energy Awareness Month: Looking at Your Habits

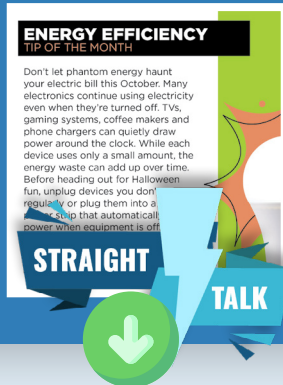


Straight Talk Content
Fall Energy Savings



Week 3 | 2 posts (October 13th, October 16th)

Straight Talk Content
October Energy Efficiency Tip of the Month

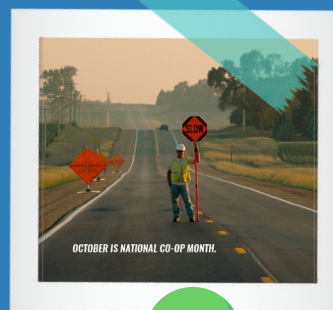


Straight Talk Content
Spooky Season Reminders Video

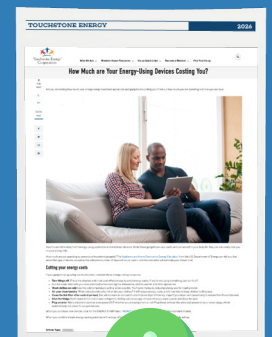


Week 4 | 2 posts (October 20th, October 23rd)

National Co-op Month
(Static Image)

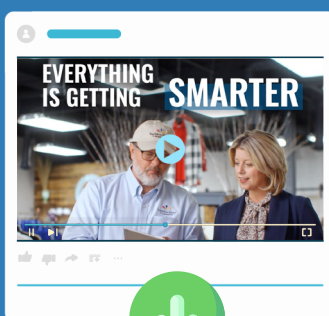


Facebook Only - Questline Article
How Much are Your Energy-Using Devices Costing You?



Week 5 | 1 posts (October 27th, October 30th)

Smarter
(Video)



Working for You
(Static Image)



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SOCIAL