

November 2025 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.
Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 2 posts (November 4th, November 7th)

Straight Talk Content
Child Safety Month Static Image



Facebook Only - Questline Article
Room for Safety: The Kitchen



Week 2 | 2 posts (November 11th, November 14th)

Straight Talk Content
Veterans Day Static Image



Facebook Only
Human Connection Video



Week 3 | 2 posts (November 18th, November 21st)

Facebook Only
Demand Charge Animation



The Cooperative Advantage
(National Ad)



Week 4 | 2 posts (November 25th, November 28th)

Smart Devices 101Smart Speaker
Animation



Straight Talk Content
Holiday Decorating Efficiency Post 1

