

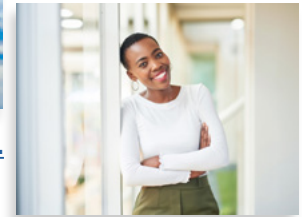
October 2024 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well. Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 2 posts (October 1st, October 4th)

Straight Talk Content: National Co-op Month - Video

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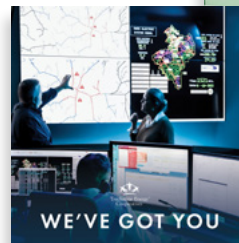
Facebook Only - Questline Article: Energy Efficiency Tip – Pushing Building Envelope.

<https://touchstoneenergy.com/energy-efficiency-pushing-building-envelope>

Week 2 | 2 post (October 8th, October 11th)

Co-op Values: Commitment to Community Video

[Preview](#) | [Download Link](#)



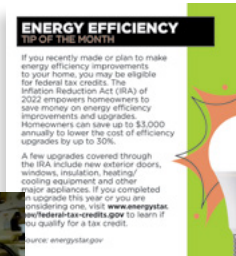
We've Got You

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Week 3 | 2 posts (October 15th, October 18th)

Straight Talk Content: October Energy Efficiency Tip of the Month

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Co-op Values: National Co-op Month - Video

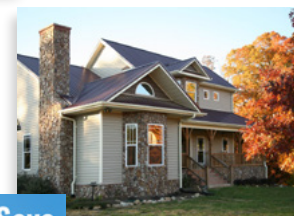
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Week 4 | 2 post (October 22nd, October 25th)

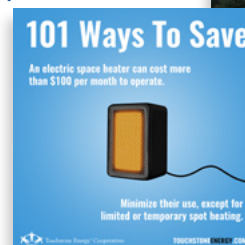
Facebook Only - Questline Article: 6 Energy Saving Tips for Fall

<https://touchstoneenergy.com/your-home-6-energy-saving-tips-fall>



TSE 101 Easy Ways to Save – Space Heaters

[Download Link](#)



Week 5 | 1 post (October 29th)

Straight Talk Content: National Co-op Month FB Graphic 2

[Download Link](#)

