

## July 2023 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

*Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.*

### Week 1 | 1 post (July 7th)

Summer Storm Animation 1 - Flashlights

[Preview](#) | [Download Link](#)



### Week 2 | 2 posts (July 11th, 14th):

**Straight Talk Content** Grilling Month Animation: [Download Link](#)

**UPDATE: We've Got You** :30s TV AD Facebook Only

[Preview](#) | [Download Link](#)



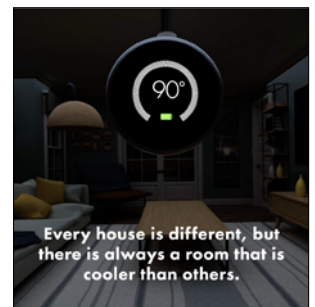
### Week 3 | 2 posts (July 18th, 21st):

**Facebook Only Questline Article:** 5 Tips for Buying a Dehumidifier

<https://touchstoneenergy.com/5-tips-buying-dehumidifier>

Summer Storm Animation 2 - Locate a cool room

[Preview](#) | [Download Link](#)



### Week 4 | 2 posts (July 25th, 28th):

**Straight Talk Content** Co-op Difference Animation: [Download Link](#)

**UPDATE: Powering On** :15s TV AD Facebook Only

[Preview](#) | [Download Link](#)

