

September 2023 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

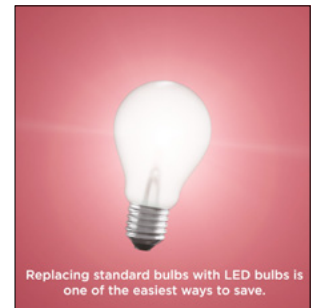
Week 1 | 2 posts (September 5th, 7th)

Facebook Only Questline Article: How Energy Efficient Are You?

<https://touchstoneenergy.com/quiz-how-energy-efficient-are-you>

Save With LEDs Animation

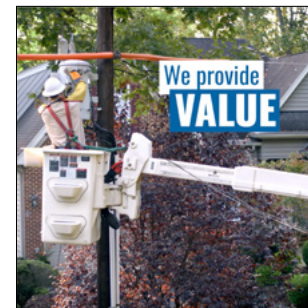
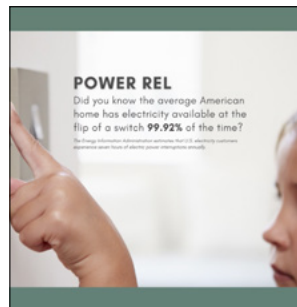
[Preview](#) | [Download Link](#)



Week 2 | 2 posts (September 12th, 15th):

Straight Talk Content Power Reliability:

[Download Link](#)



Serving You V2 Social Ad

[Preview](#) | [Download Link](#)

Week 3 | 1 post (September 19th):

Road Safety Animation: Downed Power Lines

Will update once creative is released

Week 4 | 2 posts (September 26th, 29th):

Powering On Social Ad

[Preview](#) | [Download Link](#)



Straight Talk Content National Coffee Day:

[Download Link](#)

